Link Club vs. Timeshares



A What is Link Club?

Link Club is a digital platform that allows people to co-own luxury real estate through secure, legally structured fractional ownership. Each buyer becomes a member of an LLC that holds title to the property. Ownership is recorded on the Immutable X blockchain using smart contracts, ensuring transparency, security, and automation of income and operations.

What is a Timeshare?

A timeshare typically gives you the right to use a vacation property for a specific period of time each year — not to actually own part of the property. Timeshares usually do not appreciate in value, are difficult to resell, and come with steep annual maintenance fees.

Feature	Link Club	Timeshares
Type of Ownership	You own a legally recognized fraction of the property via an LLC	You own a right to use a property, not the property itself
Legal Backing	Tied to a real LLC agreement, governed by U.S. property law	Often structured as a license or right-to-use contract
Blockchain Technology	Uses Immutable X smart contracts for secure, tamper-proof records	No blockchain use; typically opaque paper contracts
Rental Income	Eligible for pro-rata rental income based on usage and performance	Usually no income — just time to stay
Appreciation Potential	You benefit from property value growth	No capital appreciation; often depreciates in resale value
Resale Market	You can resell your share on Link's marketplace	Difficult to resell; often worth much less than purchase price
Use of Property	Enjoy personal-use nights each year or earn income from rentals	Limited to a fixed week or season
Fees & Maintenance	Transparent shared costs, shown on your digital dashboard	Often high maintenance fees with little owner control
Transparency	All transactions and contracts are recorded on the blockchain	Contracts and performance reports are often hidden or difficult to obtain
Exit Strategy	Clear resale options, or continue earning income long-term	Limited exit options; many people abandon timeshares